

# THE BENEFITS OF MEMBERSHIP

As an ASFMRA member, you join the ranks of  
*The Most Trusted Rural Property Professionals.*

## AND THAT'S JUST THE BEGINNING.

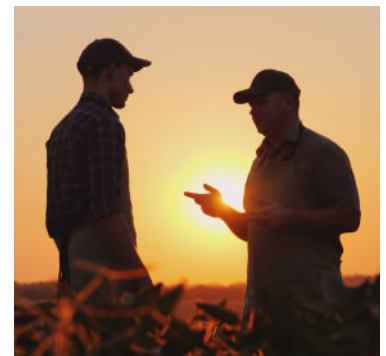
You also receive a wide range of benefits that can help you get started in your career, improve your skillsets and connect you with respected industry colleagues across the nation.

**Unparalleled Education** ASFMRA courses are written and taught by practicing professionals, and offered to members at significantly discounted prices. Our industry is like no other, so our education is targeted to the unique challenges and environment of rural property. Courses can help you meet continuing education requirements, qualify for licensure or achieve one of the exclusive ASFMRA professional designations.

**Exclusive Designations** The ASFMRA offers pathways toward professional designations that help you stand out from the crowd, including the the Accredited Farm Manager (AFM), Accredited Rural Appraiser (ARA), Real Property Review Appraiser (RPRA) and Accredited Agricultural Consultant (AAC). These designations mark you as a leader in your profession, and assure others that you're committed to being the best you can be.

**Outstanding Networking** You'll grow a nationwide network of "friends in the business" who will become great resources, collaborators and colleagues.

**Promotion of Your Services** The ASFMRA will help you rise to the top as potential clients seek out services. Member profiles include contact information, specialties and designations, and are searchable through the "Find a Land Expert" tool on the ASFMRA's website and mobile app, which is promoted through digital advertising.



*The ASFMRA's appraisal accreditations help me stand out from the average appraiser. They show that I went above and beyond to make sure I know how to handle the complexities of rural property.*

**Bessie Richmond, ARA, RPRA**



**BECOME A MEMBER**



**American Society  
of Farm Managers  
& Rural Appraisers**

**ASFMRA.ORG/JOIN**

P: 303.758.3513 | F: 303.758.0190 | 720 S. Colorado Blvd., Suite 360-S, Glendale, CO 80246

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*The society strives to connect its robust membership to one another in a variety of networking opportunities to share their experience and expertise and better serve their customers and communities.*

**Henry Gordon, AFM**



**Industry & Legislative News** Stay current on issues, policy and regulatory actions affecting our industry with ASFMRA digital newsletters, including Ag News and the Young Professionals Network newsletter.

**NCREIF Farmland Index** With an ASFMRA membership, you gain access to the NCREIF Farmland Property Index, a quarterly report on the investment performance of farmland properties acquired in the private market.

**Landid Mapping Software** Landid (formerly MapRight) is proud to be a Preferred Partner of the ASFMRA and help ASFMRA members meet their land mapping needs. As an ASFMRA member, you receive a 25% discount on the Pro Unlimited plan for the first year!

**Use of Designation Badges** Accredited ASFMRA members can place designation badges in email signatures, business cards, websites, social media, and elsewhere. ASFMRA designation badges indicate a high level of competence and ethical fitness that is valued by clients seeking appraisal, consulting and management services.

**AgProLink** Your online connection to the collaborative community of ASFMRA professional colleagues. Share information, ask questions and build a network with others in your industry.

**Lands' End Apparel** ASFMRA members may purchase high-quality Lands' End business and outdoor attire complete with the ASFMRA logo to add visibility and credibility to their brand when at an event or attending a professional meeting.



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